



EXCELLENT WORDS & PHRASES FOR AD WRITING

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Ian Del Carmen

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- Introduction -

Dear valued customer,

Thank you for purchasing "**Excellent Words and Phrases for Ad Writing**".
My name is **Ian del Carmen** and I own the sites at

<http://www.ianDelCarmen.com> and
<http://www.FireballOnlineMarketing.com>

If you ever need to contact me, you can do so at:

<http://HelpDesk.ianDelCarmen.com>

How To Use This Report

The best advice I can give you is to read everything over once. If you can, do it in one sitting, then re read it again. Then, read the sections again that you are not sure about, and if you can, get someone else to read it as well, and both of you make notes.

There might be some website links in this report so it probably is best to read this report while you are online so you can see exactly what I'm talking about throughout the report.

Ian Del Carmen

Add sales punch to describe your merchandise or sales offer – use one of the following words. It may be helpful, used alone, or with other words. They have been selected from successful ads for your convenience in preparing copy.

Absolutely. Amazing. Approved. Attractive. Authentic.. Bargain. Beautiful. Better. Big. Colorful. Colossal. Complete. Confidential. Crammed. Delivered. Direct. Discount. Easily. Endorsed. Enormous. Excellent. Exciting. Exclusive. Expert. Famous. Fascinating. Fortune. Full. Genuine. Gift. Gigantic. Greatest. Guaranteed. Helpful. Highest. Huge. Immediately. Improved.. Informative. Instructive. Interesting. Largest. Latest.. Lavishly.. Liberal.. Lifetime.. Limited.. Lowest.. Magic.. Mammoth.. Miracle.. Noted.. Odd.. Outstanding.. Personalized.. Popular.. Powerful.. Practical.. Professional.. Profitable.. Profusely.. Proven.. Quality.. Quickly.. Rare.. Reduced.. Refundable.. Remarkable.. Reliable.. Revealing.. Revolutionary.. Scarce.. Secrets.. Security.. Selected.. Sensational.. Simplified.. Sizable.. Special.. Startling.. Strange.. Strong.. Sturdy.. Successful.. Superior.. Surprise.. Terrific.. Tested.. Tremendous.. Unconditional.. Unique.. Unlimited.. Unparalleled.. Unsurpassed.. Unusual.. Useful.. Valuable.. Wealth.. Weird.. Wonderful.

70 PHRASES STIMULATING ACTION

Close your ad with an action-getting phrase. Give the reader something to write or do. Here are 70 suggestions for ways to get action. Study them. They will help you prepare your copy for better results.

Act now!.. Send your name.. All sent free to introduce.. Amazing literature.. Free.. Ask for free folder.. Bargain lists sent free.. Be first to qualify.. Booklet free!.. Catalog included free.. Complete details free.. Current list free.. Dealers write for prices.. Description sent free.. Details free!.. Dime brings details.. Everything supplied!.. Exciting details free.. Extra for promptness.. First lesson, 25 cents.. Folder free!.. For literature, write:.. Free booklet explains.. Free plans tell how.. Free selling kit.. Free wholesale plan.. Free with approvals.. Full particulars free.. Get facts that help.. Get started today!.. Get your copy now!.. Get yours wholesale.. Gifts with purchases.. Illustrated lists free.. Interesting details free.. Investigate today.. It's Free!.. Act Now!.. Literature free.. Mail material to:.. Money making facts free.. No obligation! Write!.. Offer limited!.. Send today.. Only 10 cents to introduce.. Order direct from:.. Order Now!.. Don't Delay!.. Particulars free.. Postcard brings details.. Request free literature.. Revealing booklet free.. Rush name for details.. Sales kit furnished.. Sample details free.. Samples sent on trial.. See before you buy.. Send for free details.. Send for it today.. Send no money.. Send post card today.. Send 15 cents for mailing.. Send today..

Send your want lists.. Stamp brings details.. Stamped envelope brings.. Test lesson free.. Unique sample offer.. Valuable details free.. Write for free booklet free.. Write us first!.. Yours for the asking.. 15 cent stamp for details.. \$1 brings complete.. 32-page catalog free

BONUS!!!

THE 100 MOST THREATENING SPELLING WORDS in the Order of Their "Threat" to You

occasion.. recommend.. occurred.. principal.. equipped.. accommodate.. disappoint.. possession.. privilege.. proceed.. inconvenience.. accept.. business.. necessary.. personal.. receive.. reference.. separate.. their.. whether.. questionnaire.. criticism.. description.. effect.. extension.. judgment.. quantity.. similar.. undoubtedly.. height.. immediately.. stationery.. foreign.. fourth.. government.. omitted.. weather.. personnel.. existence.. analysis.. across.. appearance.. loose.. pamphlet.. practical.. preferred.. unnecessary.. affect.. attendance.. incidentally.. apparent.. calendar.. professor.. strictly.. principle.. already.. coming.. its.. oblige.. opportunity.. original.. paid.. probably.. referring.. referred.. there.. too.. writing.. among.. arrangement.. practically.. convenient.. canceled.. really.. using.. beginning.. especially.. volume.. committee.. confident.. difference.. endeavor.. explanation.. except.. sincerely.. experience.. benefited.. conscientious.. eligible.. acquaintance.. controversy.. exceed.. laboratory.. omission.. procedure.. acknowledgment.. Wednesday.. guarantee.. February.. schedule.

The Key is to combine your words: EXAMPLE: "THE MAGIC MAMMOUTH MIRACLE"; "The Three "M" Program". This has already caught the attention and interest of your prospect! Now, for example, say: The Money Making Facts are FREE! Merely Enclose your SASE or \$\$ or Whatever! Fill in with a few details and you have a tremendous \$\$ Pulling Ad. Use your own Ideas, but build them around these words and phrases! but remember, your follow-up material, must be just as interesting to get the orders.

NOW: A little test... did you catch the misspelling of Mammoth (Mammouth)... well it's correct either way - the "ou" is used by the British!

Recommended Resources

[Ian del Carmen Affiliate Program](#) – earn 50% to 100% profits as an affiliate!

All-in-One E-Commerce Solutions

[Fireball Online Marketing System](#) – all-in-one solution comes with unlimited web hosting, unlimited auto responders, JV manager, and many more.

Recommended Payment Processor

[2CheckOut.com](#) – start accepting credit card payments from customers from several parts of the world!

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